



SPONSORSHIP OPPORTUNITIES FOR MATT 2010

MATT (Midwest Association for Toxicology and Therapeutic Drug Monitoring) is a non-profit, Midwest regional organization of scientific professionals who have overlapping interests in Toxicology and Therapeutic Drug Monitoring (TDM). MATT was founded in 1995 and has over 100 charter members. MATT provides a platform for exchange of information through newsletters and annual meetings at minimal cost to the members. Our members frequently help to mentor new scientists in the field. We strive to maintain an informal atmosphere that invites participation from all professionals and students in the field of Toxicology. See our website at <http://www.midwesttox.org/>.

The 2010 Annual MATT meeting will be on April 29th and 30th at the Crowne Plaza Hotel <http://www.crowneplazamilwaukee.com/> in Milwaukee, WI. The local hosts for the 2010 meeting will be Randy Schneider, Greg Wallace, and Paul Jannetto. See below for contact information.

The annual two-day seminar provides continuing education for professionals involved in clinical and forensic toxicology. This seminar draws a diverse audience consisting of medical technologists, forensic scientists, laboratory management, and personnel from the analytical and diagnostic industry. The sponsorship money is used to pay expenses associated with the meeting. This allows us to keep the participant registration fee at a minimum, so more local medical technologists, chemists, and toxicologists may attend. As at past seminars, we again are offering vendors and organizations with products or services utilized by seminar registrants an opportunity to be sponsors. We will be offering 3 levels of sponsorship.

Bronze – \$500.00 – A skirted 8 foot table for exhibits will be provided for the purpose of displaying information and precuts for your company or organization. This year the tables will be right outside the rooms where the scientific sessions are taking place so that access to attendees is assured. Security is not provided. In addition, one complimentary meeting registration will be included. Each additional person attending the meeting will be required to pay the meeting registration fee.

Silver – \$1000.00 – Sponsorship of a luncheon or refreshment breaks. In addition to everything in the basic package (exhibit table and one free registration), sponsorship by your organization will be recognized in the meeting program and posters during any event that is provided by the donated money. The sponsorship money may be used for, but is not limited to, the following: receptions, breaks, lunch, meeting preparation materials, or speaker expenses. In addition, the sponsor will be able to give a 5 minute oral/PowerPoint presentation during the vendor portion of the MATT meeting. Any additional persons attending the meeting will be required to pay the meeting registration fee.

Gold – \$2000.00 – Major Sponsor – All programs and advertising media will contain your organization's logo and acknowledgment of major sponsorship. The organization is entitled to a skirted 8 ft exhibit table, 2 complimentary registrations, and the opportunity to give a 10 minute oral/PowerPoint presentation during the vendor portion of the MATT meeting. Money will be used for receptions, breaks, lunch, meeting preparation materials, or speaker expenses.

Exhibitors wishing to cancel space on or before March 1, 2010, will be liable for 50% of the total exhibit space reserved. **Cancellations received after March 1, 2010, forfeit the entire booth space rental cost.**

If you are interested in exhibiting/sponsorship please contact the meeting host or one of the MATT sponsorship leaders by phone or e-mail at the information listed below. All contributions are greatly appreciated.

Sincerely,

Paul Jannetto
Medical College of WI
Phone: 414-805-6970
jannetto@mcw.edu

Randy Schneider
ProHealth Care
Phone: 262-928-2123
randal.schneider@phci.org

Greg Wallace
ACL Laboratories
goslings00@yahoo.com



2010 Annual Meeting

Vendor Registration Form

Crowne Plaza Hotel, Milwaukee, WI
April 29th and 30th, 2010

Contact Name: _____
Last First

Company: _____

Address: _____

Telephone: _____ Fax: _____ E-mail: _____

Sponsorship Level Bronze - \$500 Silver - \$1000 Gold - \$2000 \$ _____

Extra Meeting Registration – per person

MATT member - \$100 Non-MATT member - \$130 \$ _____

Membership renewal for 2010 - \$25 per person \$ _____

Total Enclosed: \$ _____

Meeting Attendee(s): (Included with Sponsorship Bronze = 1, Silver = 1, Gold = 2)

Name: _____
Last First

Company: _____

Address: _____

Telephone: _____ Fax: _____ E-mail: _____

Name: _____
Last First

Company: _____

Address: _____

Telephone: _____ Fax: _____ E-mail: _____

Method of payment: Check made payable to MATT – Drawn on USA bank or money order. Must be paid in US dollars. A refund of 50% of sponsorship money will be honored upon request prior to 3/1/10. There will be NO REFUNDS after 3/1/10. MATT Tax ID# 31-1454533

Hotel: Make reservations directly with **Crowne Plaza Hotel, Milwaukee, WI** at **1-414-475-9500**. Identify yourself as attending the MATT Meeting. There is no meeting code. The rate is \$99.00 per night (single or double).

Mail to: Medical College of Wisconsin
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