



POISON CENTER LEADERSHIP MEETING

New Orleans, LA.

February 18-21, 2025



SPONSORSHIP OVERVIEW AND BENEFITS

THE EVENT

The national Poison Center Leadership Meeting (PCLM) is an exclusive meeting of clinical leaders that crosses hospitals and health systems, public health agencies, toxicology specialty boards, and independent as well as not-for-profit organizations. This is an intimate opportunity to engage with nationwide leadership across the country's 54 regional Poison Centers.

WHY BE PART OF THIS MEETING

1. The only nationally integrated network of specialty centers for toxicology, poison prevention data, and drug safety.
2. Engage with leaders who are on the cutting edge of the latest public health issues including fentanyl/opioids, environmental hazards, cannabis, xylazine, and social media trends.
3. The number of sponsors is intentionally limited to allow for meaningful 1:1 and group opportunities to interact with members.
4. Unique opportunity to engage individually with a national Board of Directors as the organization continues its growth from climate change hazards to disaster preparedness to product stewardship.

SPONSORSHIP OVERVIEW

We have an engagement and value driven approach to sponsorship. We partner with organizations to meet their needs, ensuring visibility and recognition throughout the entire meeting, including pre and post event activities. Major benefits include:

1. Opportunity to present and engage with Senior Leadership from Poison Centers across the country.
2. Focused national communications for reaching members. (leadership newsletters, organization town halls, PCLM update emails)
3. On-site recognition throughout the meeting (logo visibility, formal acknowledgement throughout sessions, prominent displays of sponsor signage)
4. Formal sponsor visibility at important networking events. (coffee breaks, happy hours, etc)
5. National social media recognition.
6. National website presence and links.
7. Conference insert for registration packet provided by sponsor. (flyer, brochure, or other approved item)

Sponsorship opportunities are limited. To ensure visibility and member engagement for all the pre-event offerings, sponsorships must be confirmed by **January 6, 2025**. Please note that the Champion and Executive level sponsorship includes two conference registrations, and Manager level sponsorship includes one conference registration. The non-member standard registration fee is \$780 per person.

FOR MORE INFORMATION CONTACT:

Richard Fogelson

Chief Executive Officer
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Maggie Maloney

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BENEFITS AND RECOGNITION BY LEVEL

Champion
\$18,000
(limit 1)

Executive
\$12,000
(limit 3)

Manager
\$10,000

Leader
\$5,000

Collaborator
\$2,500

PRE CONFERENCE

	Champion	Executive	Manager	Leader	Collaborator
List of conference registrants (2 weeks prior, emails excluded)	✓	✓			
Sponsor logo included in emails sent to all registered attendees (minimum of two)	✓	✓	✓		
Sponsor logo on America's Poison Centers website and event registration page	✓	✓	✓	✓	✓

ON SITE PROMOTION

Customized sponsorship options: (Choose one option from below) <ul style="list-style-type: none"> • 30-Minute Market Focus Group Session with up to 10 Poison Center Leaders (<i>*only available to Champion level sponsorships</i>) • Recognition signage at each general table for providing power strips for all attendees. • Sponsored morning coffee break • Sponsored reception 	✓				
Customizable opportunity to present to conference attendees (based on availability) <ul style="list-style-type: none"> • Up to 10 minutes to make remarks at conference event (TBD) 	✓				
Tailored public recognition/appreciation provided by senior leadership during prominent sessions (e.g. Welcome Session, Town Hall, etc.)	✓	✓			
Conference insert provided by sponsor included in registration materials (flyer, brochure, or other approved item)	✓	✓			
Designated conference exhibit table and logo on attendee name badges	✓	✓	✓		
Sponsor logo on agenda materials (agenda, name badge)	✓	✓	✓	✓	
Sponsor logo on intermission slides	✓	✓	✓	✓	✓
Sponsor logo on event signage	✓	✓	✓	✓	✓



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BENEFITS AND RECOGNITION BY LEVEL (CONT.)

POST EVENT

	Champion \$18,000 (limit 1)	Executive \$12,000 (limit 3)	Manager \$10,000	Leader \$5,000	Collaborator \$2,500
Final list of conference registrants (emails excluded)	✓	✓			
Post-event email to attendees with content and link to one sponsor resource	✓	✓			
Dedicated Social media recognition post on America's Poison Centers LinkedIn (can be customized upon request)	✓	✓			
Sponsor recognition and thank you in national membership newsletter	✓	✓	✓	✓	✓
Social media recognition on America's Poison Centers LinkedIn (one post)	✓	✓	✓	✓	✓

CUSTOMIZED SPONSORSHIP*

	RATE
Morning coffee break (two available)	\$2,500
Afternoon snack break (two available)	\$2,500
Recognition signage at each general table for providing power strips for all attendees (one available)	\$4,000
Sponsored happy hour reception (off-site attraction) (two available) (in-tandem with America's Poison Centers Central Office)	\$10,000

**If not bundled with a sponsorship package, additional fees may apply.*

NON-PROFIT SPONSORSHIP AND BENEFITS*

*Must be a 501 (c)(3) Non-Profit Organization

NON-PROFIT
SUPPORTER
\$1,000

PRE CONFERENCE

Sponsor logo on America's Poison Centers website and event registration page	✓
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ON SITE PROMOTION

Designated conference exhibit table (limited availability)	✓
Sponsor logo on intermission slides	✓
Sponsor logo on event signage	✓

POST EVENT

Recognition and thank you in national membership newsletter	✓
Social media recognition on America's Poison Centers LinkedIn (one post)	✓



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AGREEMENT FORM

We value your support and look forward to having you join us in New Orleans, LA! Please complete the form below to confirm your sponsorship and indicate your preferred level.

CONTACT INFORMATION:

NAME _____

COMPANY _____

TITLE _____

PHONE _____ EMAIL _____

PREFERRED INDICATE YOUR PREFERRED SPONSORSHIP LEVEL:

- | | | |
|---|---|---|
| <input type="checkbox"/> Champion \$18,000 | <input type="checkbox"/> Sponsored Snack Break \$2,500 | <input type="checkbox"/> Non-Profit \$1,000 |
| <input type="checkbox"/> Executive \$12,000 | <input type="checkbox"/> Sponsored Coffee Break \$2,500 | |
| <input type="checkbox"/> Manager \$10,000 | <input type="checkbox"/> Recognized Power Provision \$4,000 | |
| <input type="checkbox"/> Leader \$5,000 | <input type="checkbox"/> Sponsored Reception \$10,000 | |
| <input type="checkbox"/> Collaborator \$2,500 | | |

SIGNATURE OF SPONSOR _____ DATE _____

Terms and Conditions:

I am a representative authorized to execute this Agreement as of the day and year indicated above. By signing this agreement, our company/organization agrees to the below terms and agrees to pay the agreed upon amount within 30 days of signing. All payments must be received before the conference.

The sponsor agrees to protect, save, indemnify, and hold harmless America's Poison Centers (hereafter, called "Association"), the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof forever harmless for any damages and/or costs of any type imposed for any: 1) violations of law, ordinance, or standard, 2) error, mistake, negligence, or any other act or omission, and 3) conduct knowing or unknowing of the sponsor, their staff, agents, employees, representatives, or those holding under the sponsor.

The Association reserves the right in its sole discretion to require the modification of any exhibit or materials on display which, in its opinion, are not in character with the Association or which detract from other sponsors. Acceptance of an exhibit does not imply any endorsement of the sponsor.

The Association may cancel the conference or sponsorship for any reason, at any time, in its sole discretion, including but not limited to any conflicts of interest with the Association's mission and activities. The Association, the conference facility, and official service contractors shall not be liable for any expenses incurred by the sponsor except for refund of sponsor fees.

It is the individual sponsor's responsibility to safeguard equipment, staff, and materials from the time such items are brought into the facility until they are removed.

Each sponsor agrees to abide by these rules and regulations when this sponsor agreement form is signed by its company representative. These rules and regulations become part of the contract between the sponsor and the Association. The Association has sole power of interpretation and enforcement of these rules and may amend them at any time. All matters in question not covered here are subject to the decision of the Association and all decisions shall be binding on all parties affected by them. Sponsors or their representatives, who fail to observe these conditions of contract or who, in the opinion of the Association, conduct themselves unethically or unprofessionally may be immediately dismissed from the exposition without refund or other appeal.